

GERO: L'EAU REAL

Nicola Rotiroti

<https://rotiroti.it>

+39 338 2156 419

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n icola@rotiroti.it



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Born on 24th June, 1973 in Catanzaro.
He lives and works in Rome. In 2006 he founded "Studio 54" a workshop that over the course of the years has transformed into a place of experience where artists come to research and explore.

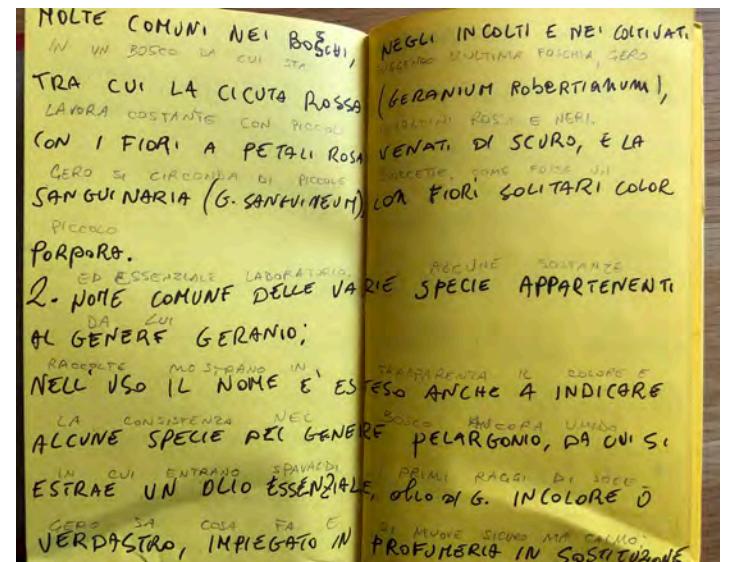
In 2014, along with other artists he opened "Spazio Y" a centre for experimental exhibitions.

He has held numerous personal exhibitions and his works have been selected for the Farnesina collection. He also exhibited in the 54th Venice Biennale.



The project was born and developed by Piotr Hanzelewicz and Nicola Rotiroti, during the first stages of the Santiago journey. The Authors undertook the ancient journey on foot, following the rhythm of their steps and their breathing, reflecting on the concept of smell, odors and perfume the consequent implications. Some of the aspects that emerged following the comparison will be included in this document in the form of words, suggestions and visual notes.

The idea is a brief and magical narrative that focuses precisely on the invitation we were given



(to create a perfume) in a short fairy tale, in the form of a video.

Faced with this challenge, our imagination turned to the exotic, we paraphrasing an old advertisement, we said: "We could surprise you with special effects, but we are Geraniums!"

We chose simplicity, the common dimension of everyday life, making it extraordinary.

A geranium is the "plant that at least once, each of us has kept in his garden or on his balcony". (From a blog on the net)

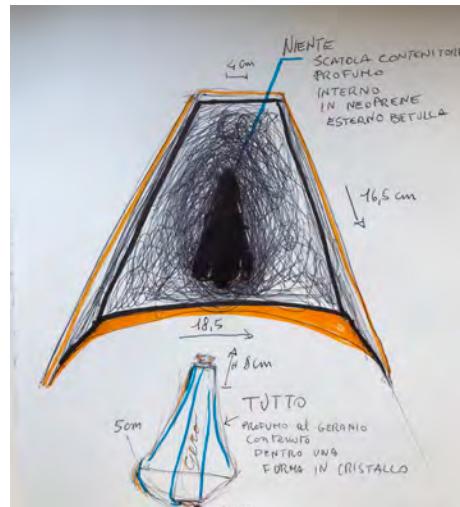
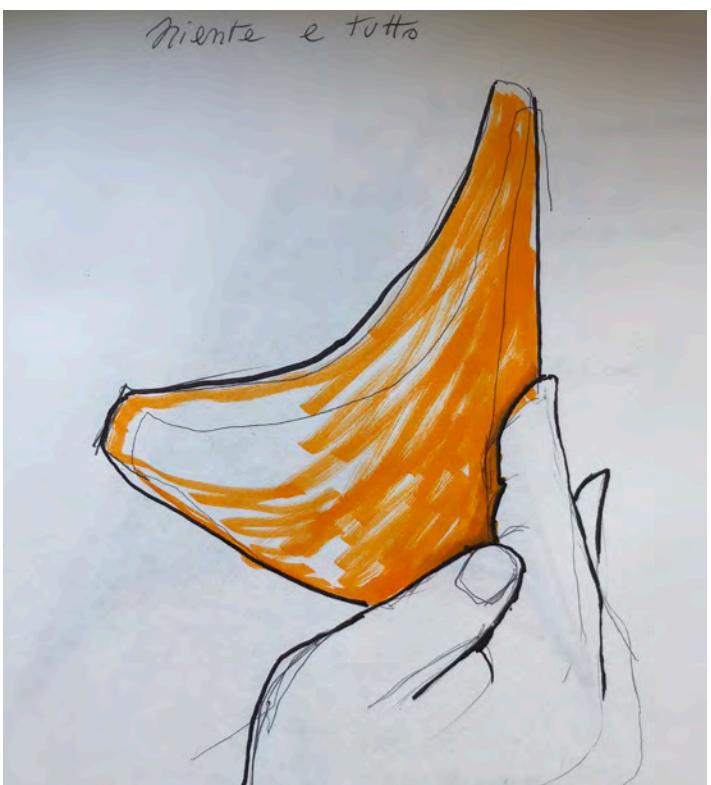
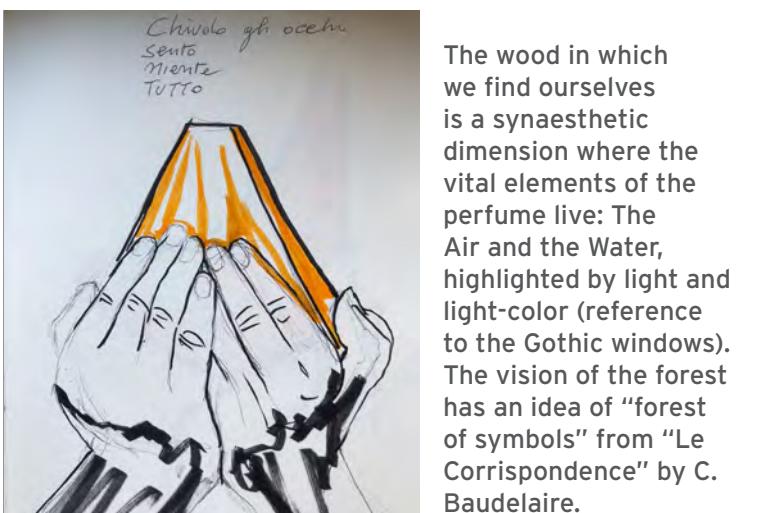
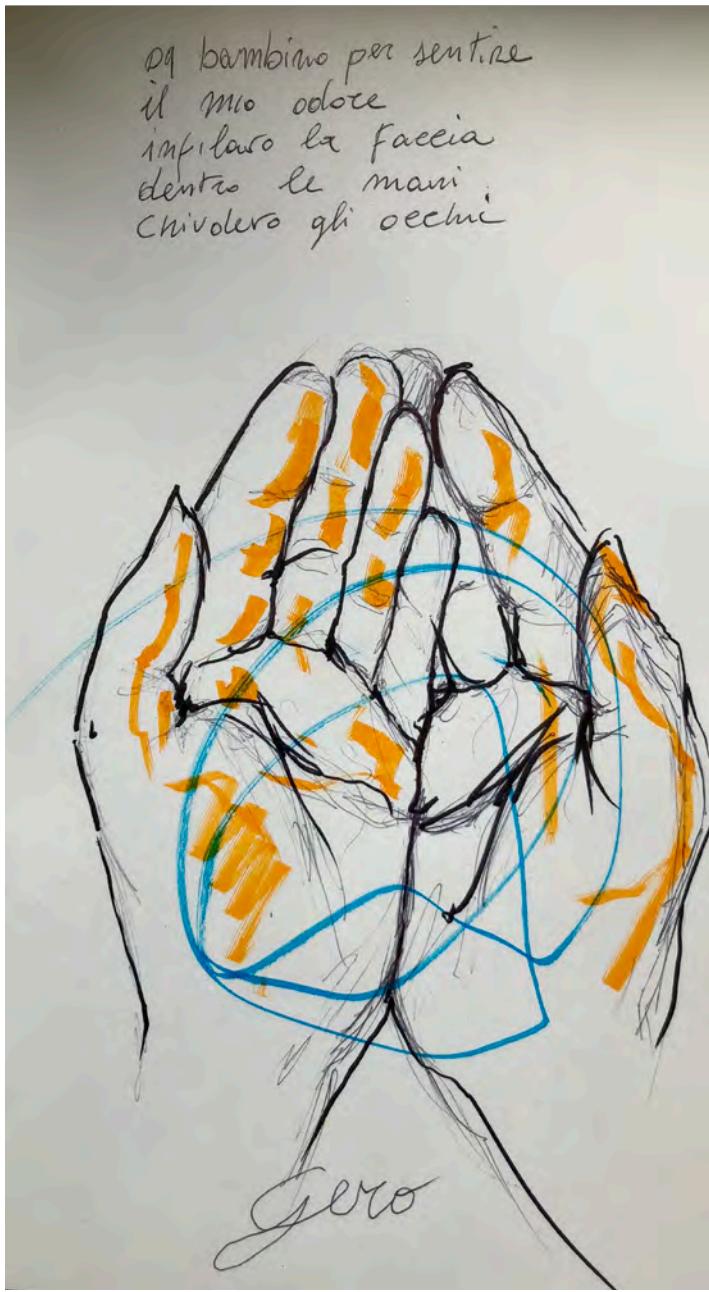
In short, Geraniums are the flowers that "even a child" ...

but let's go a step further.

Geraniums thrive in the southern lands, they have multiple uses other than the decorative one, not least, as an essence in perfume making. It symbolizes madness, loyalty and friendship. Starting from a generic description on the net, we used the structure of the encyclopedic text as a framework, and like a climbing plant, we built our narration.

Some notes about it

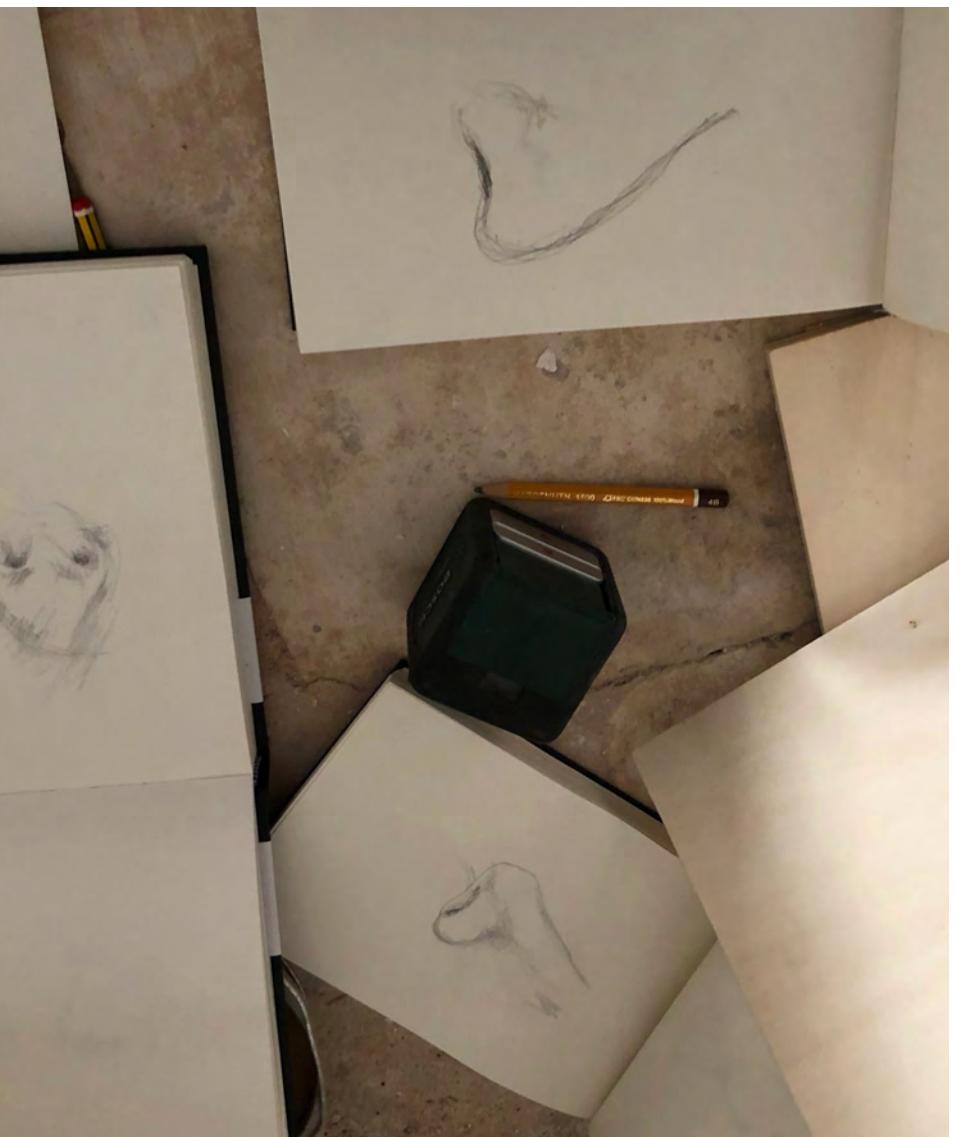
The balcony is a dimension of relationship. In a town, the balcony is the nose of the house, jutting out, just like our nose does when we smell.



From here we start thinking and imagining a container that can both host the perfume's ampoule and invite the public to take the container and wear it, thus entering an aseptic dimension where no perfume can exist, and at the same time, hide the wearer from view.

After several attempts, we thought about our hands and how we used them when we were children to cover our faces when we didn't want to be seen or we were hiding ourselves when we cried. Hands that create a shell, that we put our face into.







September 2018 arrives and along with Piotr and Valentina I go to Alberobello in Puglia and we bring a video where the sky, the plants, and the grass are breathtaking, and where a whirling, gurgling vertigo leads the eye to get lost in nature and awakens the voice of a child within you who says, "what are you doing? Run away!"



CO-AUTHOR:
Piotr Hanzelewicz

Itinerant Assistant Pizza Chef
Playroom entertainer
Woodland "Hunter"
Boomeran
Choiral singer (bass - baritone)
Vass player
Youth Educator
Anti-shoplifting labeller
Stimulator / generic worker
porter / editor
gardener
English-speaking interpreter

In addition to the 380 drawings of noses, realized on four drawing pads brought inside the "Casarossa", a notorious place – but we only found that out when we it arrived there – in the 40s it had hosted a prison camp for about 200 . We find ourselves in this place, the grandson of a partisan of Czechoslovak origin who died in Birkenau and Piotr, son of the first Polish migration to Italy. Absence, Presence, Ghosts.

Polish-speaking interpreter and translator (official reports)
Shiatsu massager
music therapist
School assistance, home assistance
Outbound call center operator
CPA operator c / o IPM
Energy promoter
Writer
Non-armed night watchman with special transport vehicle
Snow shoveller on behalf of the Municipality of Pescara (PE)